Proposal for e-Commerce Website Development

Submitted to

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At a Glance of Uttara Info Tech

Uttara InfoTech (UIT) is a leading Website Design and Software Development company in Uttara, Dhaka, Bangladesh. We are engaged in Business ERP Solution software development for Group of company, Garments Industry, Hospital, School & College, T V media, NGO, Telecom Industry, Real Estate, POS/Super Shop, Accessories companies etc. We also supply security devices, attendance devices and other IT Support as per company requirements.

Already we served thousands of national and international clients in this field. We have one of the best creative team in the industry to provide the best IT solution within affordable cost.

WE ALSO PROVIDE-

- Web Application Development,
- Web Hosting,
- Domain Registration,
- Brand SMS Marketing,
- Social Media Marketing,
- Search Engine Marketing,
- Outsourcing Training
- And other Corporate IT support around the world.

OUR READY SOFTWARES-

1. Accounts & Inventory Management Software
2. HR & Payroll Management
3. SBS ERP Software
4. Stock/Inventory Management Software
5. Super Shop/Sales Management Software
6. School Management Software
7. Coaching Center Management Software
8. Restaurant Management Software
9. Hotel Management Software
10. Printing / Press Management Software

FEATURES AND TECHNICAL TOOLS FOR - E-COMMERCE WEBSITE DEVELOPMENT:

1. Attractive design as per your requirements
2. Dynamic slider banner on home page
3. Mobile, Laptop & Desktop responsive
4. SEO friendly Website Design & Development
5. Social Media integration
6. Google Map integration
7. Search Engine Submission
8. Dynamic and unlimited category create option
9. Search and sort to easily find product categories
10. Filter Search by Name, Size, Price and Color
11. Manage unlimited categories and sub-categories
12. Unlimited product entry
13. Add and manage main product image and additional product images
14. Product Zoom View
15. Products Edit/delete system
16. Search product by code, name, category etc.
17. Add and manage related products
18. Attach and embed YouTube videos
19. Customer registration with Mobile
20. Order placing system
21. Invoice create on order confirmation
22. Email Notifications after placing Order
23. 3 Layer working process- Order pending, confirm & Sold
24. Order tracking system

25. Supplier/Brand wise Store facility

26. Multi Vendor Operation integrated

27. Vendor can individually operate this store

28. Vendor individual user management facility

29. Product Stock management

30. Sales Report Daily, Weekly & Monthly

31. Online Payment Method Integration (Charge not included)

32. Friendly user interface

33. Easy to operate

34. Ajax system to quick response for stored data

35. Providing training to operate this e-commerce site

36. Single user & Multi users operating system

37. Securable login system with user/password

38. SSL Security Certificate integration

39. Facebook Pixcel setup

40. Totally Online based & login facility from any location

TECHNICAL TOOLS:

1. HTML3

2. CSS5

3. Bootstrap

4. JavaScript

5. J-Query

6. Ajax / Vue. js

7. PHP Laravel Framework

8. My SQL Database

PROJECT DURATION & PRICE:

Total Project Cost : 160,000/-

In words : One Lac Sixty Thousand Taka Only

Project Duration : 30 Working days from the date of agreement

Payment Terms : 2 Installments
   a. 50% at the time of Work Order
   b. 50% at the time of Final Delivery

TERMS AND CONDITIONS ARE AS FOLLOWS:

- Maintenance charge is free from the date of the Agreement up to 1 months.

- After Maintance period if required any modification charge will be Tk.1000/- per visit or negotiable on work over the year.

- Domain Registration & Hosting Space purchase charge should be paid full in advance (if need).

- 50% of the development charge should be paid in advance.

- The balance should be paid at the time of delivery of the project.

- The website will be hosted within the date of agreement.

- We will provide all kinds of necessary support to protect your Website Data if you host our server.

- Taken C-panel User and Password or host other company's servers, then we are not liable for your website data.

- Failure to pay the bill within the date of the agreement will result in cancelation of the service contract.

- Client must be provided all content within 7 days of the date of agreement signing. If Client failed to provide the content within 7 days then we will complete this project by Demo content. Further client will change this content by himself or we will change by additional charge.

- It is mention here that this website has made only for legal Business Operation purpose. After handover this Website, if you (…………………………) has involved in any kinds of anti-social or anti- law activities in the future, then only you will be responsible for it, **Uttara Info Tech** Authority will not be responsible for any misconduct.

- If any other issue arises due to developing or after developed, it will be solved by negotiation with us.

ADDITIONAL COST (if Needed):

Please check additional cost for extra feature adding or after development support.

Service	Cost
Extra per page Design (A4 size)	1,000
Live Chat Support System	1,500
Flash Intro Design	2,000
Gif Animated Banner Design	1,500
Image Banner Design	500
Per Image upload	100
Per Image Change	500
Application Form	2,000
Image Gallery	1,000
Hacking / Virus / Malware Remove support	3,000
Content Change per cost	1,000
Outlook Setup Per PC	300
Domain Registration	1,000
Web Hosting 1 GB	2,000

SOME OF OUR VALUED CLIENTS:

Following is a very short list of our valued clients:

Local Clients:

Corporate Clients	E Commerce Clients
❖ Samycon Group	❖ amaderbazarbd.com
❖ Osman Group	❖ AladinKids.com
❖ Steps Group	❖ GreenBajar .com
❖ Southern Group	❖ Tuba Care.com
❖ Redwan Group	❖ Ladies Market .com.bd
❖ Alvi Group	❖ Seasons BD .com
❖ Vertex Group	❖ Falguni Shop .Com
❖ Ali Group	❖ Everyday Wear .Com
❖ Fifa Group	❖ Megatrade .com.bd
❖ JB Airlines	❖ Deshebazar.com
❖ JAS Aviation	❖ Dada Dhaka Limited
❖ Gazi Fashion Limited	❖ Sharirbazar.com
❖ The Bestex Limited	❖ Shopnopury.com
❖ Buy-Design Bangladesh Limited	❖ Drug N Health .Com
❖ Glamourena BD	❖ Grihosozza .Com

International Clients:

❖ Zeus sports	❖ Social Agency Web Development
❖ 2xsoftwareLimited	❖ Artificial Grass Liquidates
❖ Sagenite And Plume	❖ Printed Circuit Board
❖ Happy Trigger Tool	❖ Lake View Lodge Perth Hills
❖ Church Alertz Marketing	❖ Neet To Management
❖ Outsourcing-Philippines	❖ Physicians And Audiologists
❖ EPIC Magazine Limited	❖ Research Academy of Australia
❖ Caram Asia Org	❖ IJMFA